

Texas Foreign Language Association Ad Form

Exhibitor's Name _____


Address: _____

Email: _____

TFLA is now offering web advertising. This will give you an opportunity to advertise your products and services to the Texas Foreign Language Association membership. All ads must be sent in ready graphic format use (PNG, JPG, GIF) in the correct size. These ads will be hosted on the TFLA website, which assures that they will never be blocked by ad blockers. The width and height of ads are in pixels.

Types of Ads

- Leader board (720 x90)- \$500/year on home page; \$250/year on other pages.



Advancing the study of LOTE in Texas

HOME ORGANIZATION EVENTS ADVOCACY OPPORTUNITIES RESOURCES MORE...

Leader board—720x90

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- Half page (300 x 600)-not available on home page; \$300/year on other pages. (Horizontal half page)

The image is a screenshot of the TFLA (Texas Foreign Language Association) website. At the top right, the tagline "Advancing the study of LOTE in Texas" is displayed next to social media icons for Facebook, Twitter, Pinterest, and Email. The navigation menu includes "HOME" (underlined), "ORGANIZATION", "EVENTS", "ADVOCACY", "OPPORTUNITIES", "RESOURCES", and "MORE...". The TFLA logo, featuring a globe with a red and white striped banner, is on the left. The main content area on the left contains five paragraphs of placeholder text. On the right, a large blue rectangular area is outlined, containing the text "Half page—300x600".

Advancing the study of LOTE in Texas

f t p e

HOME ORGANIZATION EVENTS ADVOCACY OPPORTUNITIES RESOURCES MORE...

TFLA
Texas Foreign Language Association

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Half page—300x600

- Medium rectangle-(300 x 250)-\$300/year on home page; \$150/ year on other page.

The image shows a screenshot of the TFLA (Texas Foreign Language Association) website. The header includes the TFLA logo with the tagline 'Texas Foreign Language Association' and the slogan 'Advancing the study of LOTE in Texas'. A navigation menu contains links for HOME, ORGANIZATION, EVENTS, ADVOCACY, OPPORTUNITIES, RESOURCES, and MORE... Social media icons for Facebook, Twitter, Pinterest, and Email are also present.

The main content area features several paragraphs of placeholder text (Lorem ipsum). A blue callout box on the right side of the page highlights a specific ad space, stating: **Medium rectangle— 300x250**.

Placeholder text in the main content area includes:

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- Wide skyscraper-(160 x 600)-\$500/year on home page; \$250/year on other pages

The screenshot shows the TFLA (Texas Foreign Language Association) website. The header includes the TFLA logo, the tagline "Advancing the study of LOTE in Texas", and social media icons for Facebook, Twitter, Pinterest, and Email. The navigation menu contains: HOME, ORGANIZATION, EVENTS, ADVOCACY, OPPORTUNITIES, RESOURCES, and MORE... The main content area features several paragraphs of placeholder text (Lorem ipsum). On the right side, there is a large blue rectangular placeholder for a "Wide skyscraper—160x600" advertisement.

If you have questions about any of the size of ads or graphics, please contact Adrian Kasbergen at webmaster@tfla.info. Note: There will be a \$50 change fee, if ad is changed during the year.

Please send all remittances payable to TFLA to the following address:

MayDell Jenks-Executive Director
 P. O. Box 6386
 Katy, TX 77491
 Phone: 281-513-6900
 I.D. NO.: 74-19414-98